



**Indigo Rescue**  
**Donor Privacy Policy**  
1/22/2025

Indigo Rescue is committed to respecting the privacy of our donors.

**Information Collected.** Here are the types of donor information that we collect and maintain:

- contact information: name, organization/company, complete address, phone number, email address
- donation information: amounts donated, date of donation(s), method and stimulus • information concerning hours you have volunteered
- your requests and comments
- information gathered from database modeling firms
- non-personally identifiable information, such as how many hits each CFS website page receives, and if the visitor is repeat or new. This requires that a 'cookie' be sent to your web browser.

**How Information is Used.** Indigo Rescue uses your data to maintain records of donations, send acknowledgements, mail year-end tax statements to you (when appropriate), send newsletters, notices and direct mail pieces, and for internal marketing purposes.

We may add you to our mailing and/or email list, unless you request otherwise. We do not currently use third party mailing or marketing services but, should we engage such a service in the future, they will be contractually mandated to keep all information strictly private. We do NOT list individuals' names in ANY of our public materials. Corporate and Foundation sponsors may be listed in our Annual Report, on our website and in event programs. We use your written comments/letters occasionally to post on our website and in social media posts (in an anonymous fashion) and to respond to your inquiries. Credit card numbers are NOT retained once processed. Our website has a SSL certificate. Donations over 2% of our entire budget must be reported on IRS Form 990, Schedule B. We use website statistics to analyze our website usage.

**No Sharing of Personal Information.** Indigo Rescue will not sell, rent, trade or transfer your personal information to outside organizations. Use of donor information will be limited to the internal purposes of Indigo Rescue and only to further the mission of Indigo Rescue. Nevertheless, security measures may not prevent all losses, and Indigo Rescue is not responsible for any damages or liabilities relating to security failures.

**Removing Your Name from Our Mailing and Email Lists.** Please contact us if you wish to be removed from our mailing and/or email list. Email [info@indigorescue.org](mailto:info@indigorescue.org).